

6 December 2022

DUAL Europe appoints Head of Marketing

DUAL Europe has announced the appointment of Diana Pastarini as Head of Marketing effective 1 December. Based in Milan, Italy, Pastarini will take on this role in addition to continuing to oversee the marketing, communications and CSR activities for DUAL Italia.

Pastarini is the latest addition to the DUAL Europe leadership team, following the appointments earlier this year of Maurizio Ghilosso as Executive Chair, Olaf Jonda as CEO, Daniela Robes as CFO and Floris Wijchman as Commercial Director. Pastarini will report directly to the company's CEO, Olaf Jonda.

Jonda said: "We are delighted to welcome Diana to the DUAL Europe team. Our goal is to position DUAL Europe as the specialty market of choice for quality brokers. Diana brings invaluable experience from her role in the impressive growth of DUAL Italia and as we further expand our European footprint to a \$750m GWP business over the next five years, we know a strong trade marketing strategy plays a key role in our plan. Diana has been with DUAL for over eight years and Maurizio and I are particularly pleased to promote talent within DUAL."

Pastarini added: "DUAL already has strong businesses in 10 European countries and I'm excited to be working with the DUAL Europe leadership team to develop a strong and integrated pan-European distribution strategy. An important part of my role will also be to share and enhance the best practices already in place within our marketing teams across Europe, further strengthening our existing relationships as we expand into new markets."

After 10 years in the insurance field first as financial journalist and then as communication consultant, Pastarini joined DUAL in 2014.

-ENDS-

Notes to editors:

[About DUAL](#)

DUAL, the specialist underwriting arm of Howden Group Holdings, is driven by a mission to be the MGA of choice for brokers, clients and carriers, through provision of deep underwriting expertise and global distribution. DUAL Group is one of the world's largest international underwriting agencies with US\$2.3bn of GWP.

DUAL's investment in data and technology enables it to deliver over 70 products and services with speed and efficiency to 11,000 broker partners working with over 70 carrier partners worldwide.

Established in 1998, today DUAL has over 1,000 people in 19 countries across the Americas, Europe and Asia Pacific, and is one of Lloyd's' largest international coverholders. DUAL Europe operates from 14 locations in 10 countries.

Press contact